



## ***TiME to Seed a Future***

Engage your students  
in conservation with a unique MOOC

**Dear friend,**

My name is **Uri Shanas**, I'm the **CEO and Founder of the NGO This is My Earth** and **Associate Professor at University of Haifa-Oranim**.

[This is My Earth · TiME](#) is a unique conservation non-profit. We are committed to protecting and saving biodiversity through science, education, democracy, crowdfunding, and volunteer-based work. We see that every citizen has a voice in saving our planet Earth.

We buy lands rich in biodiversity. We hand these lands over to **local NGOs and communities** that protect them forever. Since 2016 we have purchased and saved 8 lands on 3 continents.

As you know, education is critical to achieving these goals. That is why **many teachers** collaborate with us and bring our specific **TiME training program on biodiversity into their classrooms**.

We are excited to invite you to join our upcoming nature conservation education **[MOOC TiME To Seed a Future](#)**.

The **MOOC** is designed to provide teachers like you with the knowledge, tools, and resources they need to engage their students in nature conservation education. As you know, nature conservation is a critical issue that requires the attention and action of individuals and communities worldwide.

As teachers, you have a unique opportunity to inspire and empower new generations. Your students can become stewards of the environment and positively impact the world around them.



With the [MOOC TiME To Seed a Future](#) you will:

- Learn how to bring the topic of climate change and its impact on ecosystems to your students.
- Be able to discuss conservation dilemmas with students and encourage their involvement in conservation efforts
- Discover ideas and tools for addressing conservation in the classroom
- Develop ideas for student-led conservation projects and activities, including debates, volunteering, fundraising, and engaging local communities
- Design a lesson plan incorporating ideas from this online course

This [MOOC](#) will help you become a more effective and engaged teacher, and your participation will positively affect your students and the wider community.

To learn more and join the MOOC, please visit this website. We look forward to having you join us!

Sincerely,

Uri Shanas  
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CEO of This is My Earth

