



Dear TiME supporter,

Our 2026 campaign is well underway, with a tight race between the three threatened habitats you can save this year. Learn more about them — [IKIAM Reserve \(Ecuador\)](#), [Río Roberto \(Ecuador\)](#) and [Rocha Bros \(Brazil\)](#) — and cast your vote today!

This month, we welcome you to get to know [Rocha Bros \(Brazil\)](#) and the people behind the unique project of Iracambi: a sustainable farm turned conservation, education and community-minded nonprofit. Their story and everyday struggles offer an answer to one pressing question: **how do we re-foster our connection with nature, without returning to pre-modern times?**

Purchasing this habitat would protect the Critically Endangered Woolly Spider Monkey and the Vulnerable Brazilian Snake-necked Turtle, among many other species, and create a biodiversity corridor in the global priority biodiversity hotspot of the Atlantic Forest. [Read all about it](#) and look out for future newsletters that will feature IKIAM Reserve and Río Roberto!

Donate



Photo: courtesy of Iracambi

Doing our part

An Indigenous tale found throughout the Americas tells of a fire that broke out in the forest, sending all the animals to run for safety. Only the hummingbird could be seen flying back to the forest with a drop of water in its beak. “You will never put the fire out by yourself,” the eagle told her reproachfully.

“You’re right,” said the hummingbird, “but I am doing my part.”

Iracambi's logo commemorates this hummingbird that insisted on doing the right thing. This beautifully summarizes the work of this organization, which combines community, education and biodiversity to save the Atlantic Forest — this year, by purchasing Rocha Bros to add to its network of protected forests.

[Read all about Rocha Bros](#)

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